

idea

 *idea*

 **VIMAR**
energia positiva

As many solutions as there are ideas.

An extremely sophisticated, contemporary classic: Idea brings form to beauty following your taste, and makes the electrical system another way of expressing your style. Through the rigorous lines of the Classica cover plate or the softer forms of Rondò, to match with anthracite grey or white buttons. Idea offers you the greatest freedom of design choice: more than two hundred functions to manage every room in the home, many colours and four different materials to mix and match as you please. To manage energy under the sign of exclusive elegance.

A photograph of a white tufted armchair in the foreground, partially obscuring a fireplace. The fireplace has a white marble surround with intricate carvings and a dark arched opening. Inside the fireplace, a fire is burning over a bed of logs. A semi-transparent dark blue text box is overlaid on the right side of the image, containing the text.

TWO DESIGN

THE RIGOUR OF CLASSICA AND
THE CURVES OF RONDÒ,
TAKE YOUR PICK.

There are those who love square lines and those who prefer softer shapes: with Idea, everyone is free to choose their own style. Two different shapes of cover plate and two colours for buttons and controls, in elegant anthracite grey or delicate white.



Metal



Solid wood



Silk



Technopolymer

Metal



01 White



10 Ivory



11 Black



21 Metallized silver



22 Metallized bronze



23 Metallized anthracite



24 Metallized titanium



31 Black chrome



32 Polished gold



33 Matt gold



34 Brushed nickel



36 Chrome



37 Antique brass



46 Slate grey



01 White



10 Ivory



11 Black



21 Metallized silver



22 Metallized bronze



23 Metallized anthracite



31 Black chrome



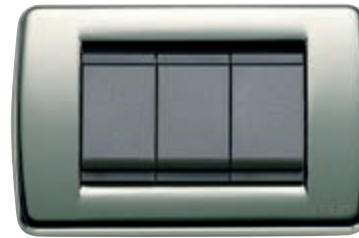
32 Polished gold



33 Matt gold



34 Brushed nickel



36 Chrome



37 Antique brass



46 Slate grey

Solid wood



51 Maple



55 Walnut



56 Wengé



53 Cherry



55 Walnut



57 Teak

Silk



04 Idea white



15 Graphite



16 Black



04 Idea white



15 Graphite



16 Black

Technopolymer



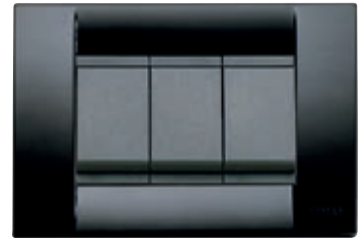
01 Bright white



04 Idea white



15 Graphite grey



16 Black



01 Bright white



04 Idea white



15 Graphite grey



16 Black



A CULTURE BASED
ON **SOLID** AND
CLEAR VALUES.

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